



Corporate Partnership Program

Corporate Partnerships play a vital role in making the Museum of Sonoma County's exhibitions and public programming possible. The Museum relies on the crucial support of the corporate community to present special exhibitions, preserve world-class collections, and offer year-round educational and public programming for more than 10,000 visitors annually.

Our multi-faceted art and history exhibitions and programs encourage a deeper understanding of artistic, cultural, and historical themes that are designed to encourage lifelong learning and community engagement.

Our Partners are recognized in many highly visible ways including through media and more directly to key members of our community, local governance, and business leaders. The Museum of Sonoma County has several levels of corporate partnership and we will work with you to create a package of benefits that aligns with your business and marketing objectives.

We recognize that our programs are best served by partnering with businesses in ways that are mutually beneficial. MSC creates opportunities for marketing, volunteerism, and recognition that help your organization serve the community and enable the Museum to sustain its exhibits and programs. As a partner to the Museum, you are providing opportunities to transform the health, wellness, and equity of our community through arts and culture.

Your contribution is utilized to support our art and history exhibitions, preserve our collections, and create public programs that are culturally inclusive and relevant.

HISTORY AND ART EXHIBITIONS

Each year the Museum of Sonoma County presents up to four temporary exhibits in the historic 1910 post office, a landmark on the National Register of Historic Places. The exhibitions in this building focus on regional and local history. The post office building will also soon be home to a brand new permanent Sonoma County history exhibit, *Sonoma County Stories, featuring the Oral Histories of Gaye LeBaron*. In our adjacent art building we present up to three temporary exhibitions per year featuring contemporary art. Our exhibitions include a wide variety of media including, painting, woodworking, sculpture, video, ceramics, textiles, and more.

425 7th Street
Santa Rosa, CA 95401
707-579-1500
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EDUCATION AND PUBLIC PROGRAMS

The Museum's arts and education programs serve a wide range of area schools, community organizations, and we partner with Creative Sonoma in offering continuing arts education training for professional development. The education program budget of over \$100,000 a year pays for teaching artists, administration, supplies, the value of admissions, bus reimbursements, and marketing. Our high-quality programs covered by your support include *Elementary, Middle, and High School Tours, School Bus Reimbursement, VTS (Visual Thinking Strategies), Family Days, Adult and Elderly Tours, Lecture, Storytelling Festivals, and more.*

PERMANENT COLLECTION

The Museum of Sonoma County is a Smithsonian Affiliate Museum with a permanent collection of over 18,000 objects and artworks reflecting the rich and diverse history, culture, and art of Sonoma County and the North Bay region. Collection highlights include: one of the nation's largest collections of works by the renowned artists Christo and Jeanne-Claude; a collection on the history of Fountain Grove; Santa Rosa's historic Chinatown; objects, photographs, and other documentation related to the region's wildfires; and an important collection of 19th and 20th century California Landscape paintings including works by William Keith, Thomas Hill, Elizabeth Hoen, R. G. Holdredge, John Marshall Gamble, and others.

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\$10,000

- A table (eight tickets) at the Museum of Sonoma County's annual Gala
- Sponsorship of 2 community free days
- 5 Support level memberships (10 cards)
- 25 one-time passes
- Members receive 10% discount in Museum store and discounts on lectures, tours, and programs
- Free admission to all participating NARM* museums
- Recognition in all Museum media outlets including digital, print, and social media
- Listed on partner page on website, near the top, with name, URL, and logo
- Venue space for mission related events (tours, lectures, classes) and special programs

\$5,000

- Sponsorship of 1 Family Free Day
- 4 Support level memberships (8 cards)
- 15 one-time passes
- Members receive 10% discount in Museum store and discounts on lectures, tours, and programs
- Free admission to all participating NARM* museums
- Recognition in all Museum media outlets including digital, print, and social media
- Listed on partner page on website with name, URL, and logo
- Venue space for mission related events (tours, lectures, classes) and special programs

\$2,500

- 2 Support level memberships (4 cards)
- 10 one-time passes
- Members receive 10% discount in Museum store and discounts on lectures, tours, and programs
- Free admission to all participating NARM* museums
- Recognition in all Museum media outlets including digital, print, and social media
- Listed on Partner page on website, with name, URL, and logo

\$1,000

- 1 Support level membership (2 cards)
- 5 one-time passes
- Members receive 10% discount in Museum store and discounts on lectures, tours, and programs
- Free admission to all participating NARM* museums
- Recognition in all Museum media outlets including digital, print, and social media
- Listed on Partner page on website, with name, URL, and logo

The museum can also create a package that fits your needs. Please contact our Development Office (707-579-1500 ext.107 or development@museumsc.org) or see our website for more details.

*Through NARM, the North American Reciprocal Museum Association, Museum of Sonoma County members get free admission to over 1,000 member museums in North America (including the U.S., Mexico, and Canada)

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