Have your business be seen by thousands of readers and support a local nonprofit organization!

MUSE Magazine is the Museum of Sonoma County’s semi-annual publication, which reaches over 6,000 art and history supporters. The mission of the Museum of Sonoma County is to engage and inspire our diverse community with art and history exhibitions, collections, and public programs that are inclusive, educational, and relevant. Your support makes it possible for the Museum to continue to serve our community and offer innovative, inspiring, and educational exhibitions and programs.

Reserve by February 27 to receive the Early Bird Discount!

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<th>Summer 2020 Rates</th>
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Full color at no extra charge.
Please submit PDF or JPEG/JPG, 300dpi

Deadlines
Early Bird Reservations: February 27, 2020
Regular Reservations: March 26, 2020
Artwork: April 7, 2020
Distributed: Late May

Contact
Katie Azanza
Marketing & Visitor Experience Manager
Marketing@museumsc.org
(707) 579-1500 ext. 101

The Museum of Sonoma County is a Smithsonian Affiliate Museum and is a member of GO LOCAL Sonoma County and the Santa Rosa Metro Chamber
Summer 2020 Issue Highlights

Celebrating 35 Years!
Museum celebrates its 35th anniversary and the 110th anniversary of the Historic Post Office building with special programming, events, and features.

Current Exhibitions
- **From Suffrage to #MeToo: Groundbreaking Women in Sonoma County** - Celebrating the centennial of the ratification of the 19th amendment
- **Landscape: Awe to Activism** - Exploring over 150 years of landscape art

Upcoming Exhibitions
- **Waves: Feminism, Art, and Power** - Featuring works by Judy Chicago, Guerrilla Girls, Jaune Quick-To-See Smith and more
- **Día de los Muertos** - Annual celebration of life and remembrance

Collections Spotlight
Featuring objects and artifacts from the Museum’s permanent collection

Program and Event Highlights

2019 Donor and Current Members List

*New!* Museum Dining Guide
A new listing of restaurants and eateries within walking distance of the Museum!

And More!
MUSE Magazine - Summer 2020 Issue

Ad Agreement

Form can also be completed online:
www.museumsc.org/press-publications

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APPROVAL: The undersigned has read and agrees to the Terms and Conditions, agrees to the ad selection in this form, and agrees to submit payment in full along with this signed contract.

Advertiser’s Authorized Representative (Signature)

Printed Name

Date

Payment Method

Invoice will be emailed upon receipt of agreement

☐ Check payable to Museum of Sonoma County, mailed to:
   ATTN: MUSE, 425 Seventh Street, Santa Rosa, CA 95401

☐ Credit Card online - Invoice will include option to pay online

☐ Credit Card by phone - please call (707) 579-1500 ext. 101 (Katie)

Advertising Rates

No additional charge for full color ads

Quarter Page

4x5.25 inches

☐ $250 Early Bird
   Reserve by Feb 27

☐ $275 Regular

Half Page

8x5.25 inches

☐ $650 Early Bird
   Reserve by Feb 27

☐ $675 Regular

Full Page

8x10.5 inches

☐ $975 Early Bird
   Reserve by Feb 27

☐ $1,000 Regular

Ad Requirements

PDF or JPEG/JPG, 300dpi

Early Bird Deadline: February 27
Regular Deadline: March 26
Artwork Deadline: April 7

Contact

Please direct all questions, artwork, and completed agreements to:

Katie Azanza,
Marketing and Visitor Experience Manager
marketing@museumsc.org
(707) 579-1500 ext. 101

New! Museum Dining Guide
Downtown Santa Rosa Restaurants Only

☐ Standard Listing
   $50 Early Bird, $75 Regular

☐ Featured Listing
   $75 Early Bird, $100 Regular
Ad Content
Advertisements shall not contain any matter that is obscene or libelous, violates any person’s right of privacy, infringes upon common law, statutory copyright or trademark, and that is otherwise contrary to law. Advertiser guarantees that they have permission to present any model in their advertisement. The Museum of Sonoma County (MSC) reserves the right to omit or refuse any information or artwork submitted for publication.

Ad Design
Simple ad design is available at no additional charge for one proof. Each additional proof is $20. Advertiser is responsible for providing MSC with all images and text for ad by email at least 15 business days before the artwork deadline. MSC is not responsible for the quality or correctness of any content provided by the Advertiser. Advertiser must approve final artwork by artwork deadline.

Payment
Upon signing the advertising agreement, Advertiser will be issued an invoice, payable within 30 days or by the reservation deadline, whichever date is sooner. If payment is not received by the due date, MSC has the right to remove the advertisement from the publication. Payments can be made by check, cash, or credit card.

Termination
Advertising agreements may be cancelled with a full refund up to the reservation deadline. Any cancellations following the reservation deadline are not refundable.
New!

Museum Dining Guide

Exclusively for Old Courthouse Square and Historic Railroad Square Restaurants and Bars

In the summer issue of MUSE Magazine, we are pleased to introduce the Museum Dining Guide! Every day, the Museum Visitor Services staff recommends nearby dining options to visitors. With the new map and listing in the MUSE Magazine, the Museum’s 20,000 annual visitors can find your restaurant, call ahead for reservations, and enjoy an afternoon or evening in Downtown Santa Rosa.

Standard Listing Includes:
- Business Name
- Address
- Phone Number
- Website

$50 (Early Bird)
$75 (Regular)

Featured Listing Includes
All of the above plus:
- Logo and a 25-word description!

$75 (Early Bird)
$100 (Regular)

Deadlines:
Early Bird: February 27, 2020
Regular: March 26, 2020

Contact: Katie Azanza
Marketing & Visitor Experience Manager
Marketing@museumsc.org, (707) 579-1500 ext. 101
New!

Museum Dining Guide

Exclusively for Old Courthouse Square and Historic Railroad Square Restaurants and Bars

Did You Know?

The Museum of Sonoma County:

- Is open 6 days per week (closed Mondays)
- Serves over 20,000 visitors annually
- Welcomes over 2,600 out-of-county tourists per year
- Employs Certified Tourism Ambassadors at the reception desk
- Is a Santa Rosa Metro Chamber and Go Local Member

Most Importantly:

As a non-profit organization, all proceeds from MUSE Magazine ad sales go directly to support the Museum’s mission to engage and inspire our diverse community with art and history exhibitions, collections, and public programs that are inclusive, educational, and relevant.

Thank You for Supporting the Museum of Sonoma County!

MUSEUM of SONOMA COUNTY
425 SEVENTH ST, DOWNTOWN SANTA ROSA
WWW.MUSEUMSC.ORG
(707) 579-1500

OPEN TUE-SUN
11:00AM-5:00PM
CLOSED MON