

## Press Release

For immediate Release  
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*Images below*



### **Museum of Sonoma County Announces Limited Reopening Beginning March 27** Open Weekends with Reduced Admission

**(SANTA ROSA, CA)**- March 23, 2021– The Museum of Sonoma County (MSC) is pleased to announce it will reopen to the public on **Saturday, March 27**. In this limited reopening phase, the Museum’s contemporary art gallery will be open on **Saturdays and Sundays only, from 12:00pm to 4:00pm**. Visitors can enjoy reduced admission (free for museum members) to the exhibition “35: Thirty-Five Artists for Thirty-Five Years,” which features stunning selections from the permanent art collection. The Post Office history galleries are currently closed for installation; the Museum plans to reopen both the Post Office building and Sculpture Garden in early May, with an extension of hours in the summer and fall.

When the Museum’s indoor galleries closed due to the pandemic last year on March 18, 2020, the Museum staff shifted their efforts to their online offerings, presenting a robust menu of virtual exhibitions, online programs, and free activities. The Museum was permitted to reopen for 7 days in July, during which members and visitors were invited to visit for free. When the State-mandated closure went into effect, the Sculpture Garden remained open to the public free of charge, allowing visitors to enjoy the sculptures by California artists and a scavenger hunt for children. In October, the 24<sup>th</sup> annual “Día de los Muertos” exhibition was also presented in the outdoor Sculpture Garden for the first time, featuring altars and artworks created by local artists and welcoming visitors to view the stunning displays in the evening hours.

“The Museum provides a wonderful space for reflection, renewal, and inspiration,” remarked Museum Executive Director, Jeff Nathanson. “We are very pleased to welcome the public back after a year-long closure.”

#### **Limited Hours Beginning Saturday, March 27**

Saturday-Sunday, 12:00-4:00pm

Contemporary Art Gallery Only; Post Office Galleries and Sculpture Garden to reopen in early May.

## **Reduced Admission**

General: \$7.00

Seniors (62+), Students, Disabled: \$5.00

Children 12 & under: Free

Members: Free

Reduced admission applies while Post Office Galleries are closed.

## **COVID-19 Safety Precautions**

- Capacity is limited and monitored.
- Plexiglass barriers are in place at the front desks.
- Frequent cleanings are performed in all public areas.
- Properly worn face coverings are required for staff and visitors over the age of 2.
- Interactive exhibits and activities have been temporarily removed.
- Hand sanitizer is available.
- Visitors must conduct a self-screening and not enter if they feel sick, have a temperature above 100°F, or have recently been in contact with someone who is sick.
- Visitors must maintain 6-feet of social distance from all those from different households; children must stay with adults at all times.
- In-person tours and events remain temporarily suspended; the public is encouraged to enjoy the online offerings available on the Museum's website.

For more information, please visit: <https://museumsc.org/visit/>

More about "35: Thirty-Five Artists for Thirty-Five Years": <https://museumsc.org/35-exhibition/>

## **About the Museum of Sonoma County**

Located in Downtown Santa Rosa on Seventh Street between A and B Streets, the Museum of Sonoma County (MSC) presents exhibitions of modern and contemporary art and local and regional history. MSC is open year-round with changing exhibitions, public programs, school tours, and special events. MSC preserves and manages a regional art and history collection of over 18,000 objects, the region's largest object documentation of Sonoma County's history and culture.

## **Mission**

The Museum of Sonoma County engages and inspires our diverse community with art and history exhibitions, collections, and public programs that are inclusive, educational, and relevant.

### **Smithsonian Affiliate**

The Museum of Sonoma County has been a Smithsonian Affiliate since 2009. Smithsonian Affiliations establishes long-term partnerships with museums, education and cultural organizations to facilitate the loan of Smithsonian artifacts and traveling exhibitions, as well as to develop innovative educational collaborations locally and nationally. Created in 1996 by an act of the Smithsonian Board of Regents, the program is overseen by the Smithsonian's Assistant Secretary for Education and Access and is one of the pillars of the Institution's national outreach efforts. There are more than 200 Smithsonian Affiliates in nearly every state, Puerto Rico and Panama. Affiliates represent the diversity of America's museum community—size, location and subject—and serve all audiences. More than 8,000 Smithsonian artifacts have been displayed at Affiliate locations for the past 20 years.

### **Museum of Sonoma County**

425 Seventh Street  
Santa Rosa, CA 95401  
707-579-1500  
[www.museumsc.org](http://www.museumsc.org)

Images ([click here](#) to view and download)



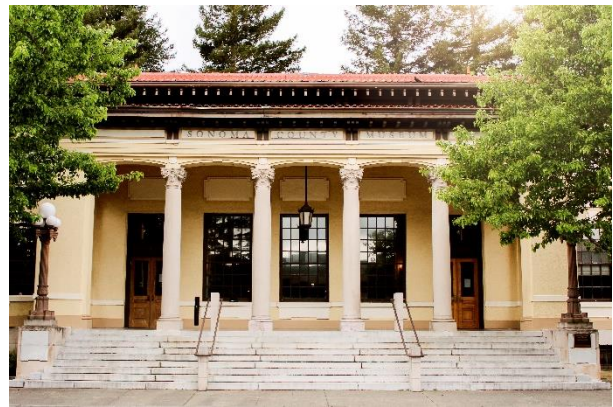
Installation image of "35: Thirty-Five Artists for Thirty-Five Years," currently on view at the Museum of Sonoma County.



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1910 Post Office building. Currently closed for installation; scheduled to reopen in early May.